



AFRO-ASIAN UNION

FOR TOURISM,CRAFTS,DEVELOPMENT
RESEARCH&E-COMMERCE

— **AFASU** —

AFASU Golden Awards For Hotels General Managers



AFASU Golden Awards For Hotels General Managers



Who we are ?

“AAPSO” Afro-Asian Peoples' Solidarity Organization is a non-Government body emerging from the International Conference held in Bandung-Indonesia in 1955. And it is a global Non-Government Organization dedicated to the principles of national liberation and solidarity of under-developed and emerging countries' people, spreading all kinds of love, peace, lenity and development in all aspects.

For that purpose, it was announced as an NGO in the name of the Afro-Asian Solidarity Council and during the first conference conducted by the organization in 1958 in its Cairo permanent headquarters, Arab Republic of Egypt. And in the presence of 607 participants out of its founding countries.

AAPSO main goal is sustainability. and the Sustainable Development Goals (SDGs) aim to transform our world. **AAPSO** call, is taking actions to end poverty, inequality, protect our planet, and ensure health, justice and prosperity of people.

AAPSO goals are in line with United Nations 2030 Agenda. The organization, with the presence of this large number of members around the world, is seriously working as a soft power to achieve the goals of 2030.

It has a special interest in supporting the tourism, investment, and health and wellness sectors, it has established a special sector for sustainable development.

In order to achieve these noble goals, **AAPSO** has established an executive arm, which is the African-Asian Union, (**AFASU**) to help achieving its goals within Asia and Africa.

AAPSO is currently globally headed by Prof. Dr. Helmy El-Hadidi – the former Minister of Health in the Arab Republic of Egypt, and it is under the financial and administrative supervision of the Ministry of Foreign Affairs in Egypt.

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The Afro-Asian People' Solidarity Organization (**AAPSO**) is a mass non-government organization with national committees, and their members in more than 90 countries in Asia and Africa and has associate member committees in Europe, Russia and Latin America.

It is an associate, active and observer member in many major international organizations such as the United Nations, the World Trade Organization, the League of Arab States, United Nations Conference on Trade and Development and most organizations in Asia, Africa, and Latin America.

This is a highly significant global organization with a rich and extensive background in African and Asian nations. It holds the distinction of being the oldest non-governmental organization globally, with a widespread membership that extends beyond Africa and Asia.

AFASU is to support all sectors and local community to alleviate poverty and raising the quality of Life of people in the Afro-Asian member (90) countries of AFASU.



AFASU VISION

- » We dream of Afro-Asian communities:
- » with rising levels of prosperity.
- » where employment and decent housing are accessible by all.
- » where health outcomes are excellent.
- » where vibrant community life emerges from diversity.
- » where all show compassion to those who are in need.
- » Where the two continents are integrated and solidarity in all fields.

AFASU MISSION

- » Solutions to Poverty to Get Us To 2030 | Concern Worldwide.
- » Eliminating Poverty Through Equity. One of the main causes of poverty is inequality.
- » Commit to climate change solutions and climate justice.
- » Eradicating poverty through education.
- » Halting poverty by ending hunger (and thirst).
- » Poverty alleviation through peace.
- » Cash solves poverty.
- » Supporting economic development.
- » Supporting Tourism and Handicraft Industry ,Good tourism supports and empowers the local economy and Handicrafts are an extensive representation of a region or nation's history and culture.
- » Increasing access to healthcare and encouraging healthy behavior.
- » Creating and sustaining public-private partnerships.
- » Supporting vocational training can help meet the needs of the labor market, promote economic growth and development, reduce unemployment and poverty, and address the skills gap that exists in the country.

AFASU VALUES

- » We invest in and strengthen our relationships and the relationship of our members. We work in team spirit and keep in mind that everyone that works with us and for us is personally involved in the lives of our community. This keeps us relationally connected to our neighbors and community. We intentionally invest in relationships as we invest in other aspects of community development.
- » We have a fighting spirit and we never give up we are here for the long-term, even when things get hard. We do not launch programs and then leave but we are here till our vision has been accomplished.
- » We work with great humility, love and sincerity, no matter how hard the work is. We learn and listen while we are at the height of humility
- » Everything we do is built on an ethic of inclusion, diversity, and justice. Reconciliation is hard work and we are committed to building diverse relational bridges that lead to true justice.
- » Always believing in our goals.

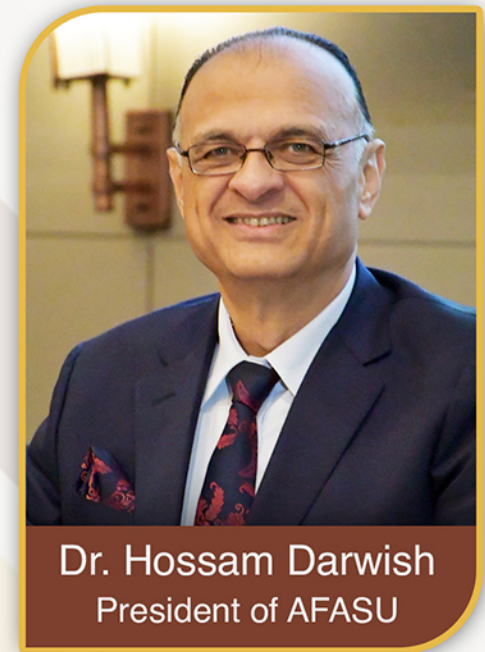
THE AFASU Union aims to focus on a union supporting Africa and Asia development and integration in all sectors. (Tourism, handicrafts, development, technology, E-Commerce, training, etc.....)



PRESIDENT OF AFASU

AFASU Union has been founded & established under the presidency of **Dr. Hossam Darwish** – the first & current president in addition to being an international tourism expert, and one of the founders of the science of e-commerce, E-tourism, and digital marketing in the middle east.

Dr. Hossam Darwish worked for many and varied international organizations such as the United Nations and the League of Arab States (the Arab Tourism Organization). He organized dozens of local, Arab, and international conferences, seminars, and workshops, travelling around 71 countries.



He has participated, supported & supervised tens of Master & PHD theses all over the middle east, in addition to traveling across more than 55 countries, he has been honored domestically, regionally, and internationally for his well noted efforts in his specialties and spreading awareness for e-commerce and digital tourism & transformation & crafts in the Middle East.

He is a well-known speaker at all international forums in the field of tourism and travel, tourism marketing, E-tourism, in addition, **Dr Hossam**, is a pioneer in creating an innovative in all areas of digital and traditional tourism marketing, he also participated in setting the strategy for Arab tourism (ATO) in the League of Arab States.

Introduction to the AFASU Golden Awards for Hotels General Managers:

General Managers from every hotel often work thanklessly, providing a crucial role that's integral to the effective running of the hospitality industry – and we were firm believers that they deserved a little recognition for the immensely hard work that they do. The AFASU Golden Awards for Hotels General Managers is an esteemed recognition program that celebrates the outstanding achievements and contributions of hotel general managers in the industry. These awards aim to honor individuals who have demonstrated exceptional leadership, innovation, and commitment to excellence in their roles.

Background and purpose of the awards:

The AFASU Golden Awards for Hotels General Managers were established with the goal of acknowledging the pivotal role that general managers play in the success of hotels. These awards recognize the dedication, hard work, and strategic vision of these professionals in driving growth, enhancing guest experiences, and ensuring operational excellence.

By highlighting the accomplishments of hotel general managers, these awards not only inspire others in the industry but also serve as a platform to share best practices and innovative ideas. The recognition received through these awards can significantly elevate the reputation and credibility of both the individual honorees and their respective hotels.

The AFASU Golden Awards for Hotels General Managers cover various categories, including luxury hotels, boutique hotels, resort properties, and more. A panel of industry experts evaluates nominations based on criteria such as leadership abilities, financial performance, guest satisfaction, employee engagement, and community involvement. In conclusion, the AFASU Golden Awards for Hotels General Managers are a prestigious accolade that recognizes the exceptional contributions of hotel general managers. These awards not only celebrate individual achievements but also promote excellence within the hospitality industry.

Criteria and Selection Process:

AFASU Golden Awards criteria for Hotels General Managers

The AFASU Golden Awards for Hotels General Managers recognizes outstanding leadership and performance in the hospitality industry. To be eligible for the award, General Managers must meet certain criteria, including demonstrating exceptional management skills, achieving measurable results, and displaying a commitment to guest satisfaction and employee development.

Our vetting and judging process is incredibly thorough, scrutinous analyzing all entrants to ensure that the very best GMs are recognized for their work.

The process goes through numerous key stages, including First Level Jury evaluation, voting, and finally, a Final Jury Evaluation. This process allows us to reward the world's most talented individuals for all they do! Our highly experienced jury teams work tirelessly to ensure that every hotel general manager entered into the award program is given credit for their sacrifices and hard work, no matter which field they hail from or their expertise in the industry.

This trophy rewards the Best General Manager of a hotel of the segments:

Economic/Midscale

Upscale

Luxury/Palace

For a chance to win the next year's trophy, candidates should complete a registration form, available at AFASU website.

The prize will be awarded based on the evaluation of the following key criteria:

Managerial ability

Business performance

Human resources skills

Involvement in community life

Professional recognition by peers

Implication in the local community

Selection process and judging panel:

The selection process for the AFASU Golden Awards involves a rigorous evaluation of nominees by a panel of industry experts. The judging panel consists of respected professionals from the travel & hospitality sector who have extensive knowledge and experience in hotel management. They carefully review each nominee's qualifications, accomplishments, and contributions to the industry before selecting the winners.

The AFASU Golden Awards aim to celebrate and honor the hard work and dedication of Hotels General Managers who have made significant contributions to their organizations and the hospitality industry.

Notable accomplishments and contributions:

The Hotel General Manager of the Year has achieved remarkable accomplishments in their role. They have successfully implemented innovative strategies to improve operational efficiency, increase revenue, and enhance guest satisfaction. Their leadership has resulted in exceptional financial performance and recognition within the industry. Additionally, they have contributed to the development of their team members, fostering a positive work culture and promoting career growth. Their commitment to excellence sets them apart as role models for hotel general managers across the industry. It's time to celebrate their hard work and reward incredible hotel general managers for all of the contributions they make to take the hotels to new heights, every single day.

Rising Star General Manager:

Profile of the Rising Star General Manager

The AFASU Golden Awards for Hotels General Managers is an esteemed recognition that celebrates young talent and promising leaders in the hospitality industry. This award specifically highlights the achievements and contributions of rising star general managers who have demonstrated exceptional leadership skills, innovation, and a commitment to excellence.

Recognizing young talent and promising leaders:

The AFASU Golden Awards aim to shine a spotlight on the next generation of general managers who are making a significant impact in their respective hotels. By recognizing their achievements, the awards not only provide well-deserved recognition but also inspire other aspiring professionals in the industry. These rising stars serve as role models for their peers and showcase the potential for growth and success within the hospitality sector.

Lifetime Achievement Award:

Honoring a distinguished General Manager for their long-term contributions and impact:

The AFASU Golden Awards for Hotels General Managers recognizes the exceptional achievements and contributions of General Managers in the hospitality industry. The Lifetime Achievement Award is a prestigious honor bestowed upon a General Manager who has made significant and lasting contributions to the industry throughout their career.

This award acknowledges the dedication, leadership, and innovation demonstrated by the recipient in their role as a General Manager. It celebrates their ability to drive success, inspire teams, and create memorable guest experiences. The Lifetime Achievement Award is a testament to the recipient's commitment to excellence and their significant impact on the hotel industry.

By recognizing outstanding General Managers, the AFASU Golden Awards aim to inspire excellence in leadership and encourage continuous improvement within the industry. The Lifetime Achievement Award serves as a symbol of admiration and respect for those who have dedicated their lives to shaping the hospitality landscape.

Through this prestigious accolade, the AFASU Golden Awards highlight the importance of visionary leadership and the profound influence that General Managers have on the success of hotels. It is an opportunity to celebrate the remarkable individuals who have left an indelible mark on the industry and continue to inspire future generations of hoteliers.

What are the 5 regions of AFASU Golden Awards for Hotels General

Managers in Asia and Africa?

- » South Asia award.
- » Southeastern Asia award.
- » Central Asia award.
- » East Asia award.
- » Western Asia award.
- » North Africa award
- » West Africa award
- » Central Africa award
- » East Africa award
- » South Africa award

Best Practices and Success Stories:

Sharing success stories and best practices from award-winning General Managers: The AFASU Golden Awards for Hotels General Managers is an esteemed recognition program that celebrates the outstanding achievements of hotel general managers. This prestigious award highlights the best practices, innovative strategies, and exceptional leadership skills demonstrated by these professionals.

By sharing success stories and best practices from award-winning general managers, the AFASU Golden Awards aims to inspire and educate others in the industry. These stories provide valuable insights into the strategies, techniques, and approaches that have led to their success.

Through this platform, hotel general managers can learn from each other's experiences, gain new perspectives, and discover innovative ideas to enhance their own leadership skills and improve their hotel operations. The sharing of best practices fosters a collaborative environment where industry professionals can support and learn from one another.

The AFASU Golden Awards also serve as a motivation for aspiring hotel general managers, showcasing the possibilities and opportunities that exist within the industry. By highlighting the achievements of these exceptional leaders, it encourages others to strive for excellence and pursue their own career goals.

In conclusion, the AFASU Golden Awards for Hotels General Managers not only recognizes outstanding achievements but also serves as a platform for sharing success stories and best practices. Through this program, hotel general managers can inspire, educate, and motivate others in the industry while fostering a collaborative environment for growth and improvement.

Award Nomination Form

Note: we strongly recommend entering your official email id. The nominations with personal email id (@gmail, @yahoo, @hotmail) will be disqualified.

Your full name:

Email ID:

Mobile number:

Landline number:

WhatsApp number:

Your position:

Your nationality:

Please upload your full bio

Please upload your hi resolution photo

Please upload your passport photo copy

Your social media address: (Facebook-twitter-Instagram- LinkedIn)

Continent : (Africa- Asia)

Region: ☐ South Asia ☐ Southeastern Asia ☐ Central Asia ☐ East Asia
☐ Western Asia ☐ North Africa ☐ West Africa ☐ Central Africa
☐ East Africa ☐ South Africa

Country:

City:

Full address:

Company name:

Hotel name:

Hotel website:

Hotel type:

☐ Chain hotels ☐ Extended stay hotels ☐ Pop-up hotels ☐ Heritage hotels
☐ Motels ☐ Boutique hotels ☐ Pet-friendly hotels ☐ Hostels
☐ Resorts ☐ Bunkhouses ☐ Roadhouses ☐ Unique concept hotels
☐ Inns ☐ Bed and breakfasts ☐ Gastro hotels ☐ Other
☐ All-suites ☐ Eco hotels ☐ Micro hotels
☐ Conference ☐ Casino hotels ☐ Transit hotels
/convention center hotels

Notes

*** To provide you with the **AFASU** website it is required that we collect your basic information which may include your name, contact number, email id, social media details, experience details, skills and company details ("Personal data"). You agree that your Personal data is collected by us with your consent. For more information regarding the Personal Data collected by **AFASU** union and our privacy practices, please refer to our Privacy Policy.

We will not hand over your data information to another party at all.

*** During the 2023/2024 the award will be fee-free, but as of the 2024/2025 award, the nomination fee will be \$250 per person, who will be transferred to the **AFASU** bank account.

*** This is in addition to the fee for attending a gala dinner and handing over prizes to the winners.

*** In the event that you are unable to come to receive the award, which is a distinguished shield and a certificate, the winner must transfer the shipping fees and administrative fees

*** When announcing the victory of the candidates, we will send an e-mail to the winner, congratulating him on the award, and within a week he must transfer the award fees + administrative fees + award shipping fees in the event that he is unable to attend the awards ceremony. Next directly without referring to the winning person.

THANK YOU

The Higher Committee for the AFASU Golden Awards



Dr. Hossam Darwish
President of AFASU



Dr. Adel Al-Maslmani



Mr. Kamel Abu Ali



**Major General
Hossam Badr El-Din**



Mr. Alain St. Ange



Mr. Enan Galaly



Dr. Jens Thraenhardt

The Higher Committee for the AFASU Golden Awards



Ms. Sally Khattab



Mr. Theodore Koumelis



Mr. Bernard Metzger

AFASU Golden Awards Committee



Mr. Mohamed Farouk



Mr. Mike Ball



Mr. Sachin Bansal



Ms. Jacinta Nzioka



Ms. Abigail Olagbaye



Ms. Zainab Ansell

AFASU Golden Awards Committee



Ms. Budi Mudi Astuti



Mr. Nicolas Dubrocard



Mr. Raj Bhandari



Cap. Tarek Girtallah



Ms. Nehad Farouk



Dr. Dalia Amin



Mr. Emmanuel Frimpong



Ms. Sophea Sok



Mr. Mohamed Fawzy



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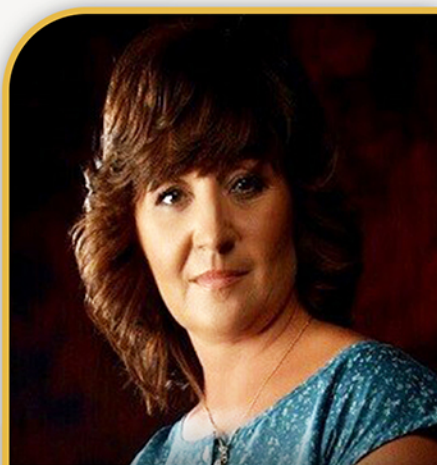


**AFRO-ASIAN PEOPLE'S
SOLIDARITY ORGANIZATION**
AAPSO

AFASU Golden Awards Committee



Mr. Ahmad Fahad Al-Juaed



Ms. Dochka Andreeva



Mr. Ahmed Obied Al-Malki



Mr. Flavien Joubert



Mr. Emad Kashmiri



Mr. Khaled Ben Rajeb



Prof. Dr. Mohamed Abd ellatif



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